

**Pittsburgh Women's Expo  
Pittsburgh Bridal Showcase**  
428 Forbes Ave  
Suite 1509  
Pittsburgh PA 15219



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### **APPLICATION AND CONTRACT**

The undersigned wishes to make application to exhibit in the **Pittsburgh Women's Expo** and **Bridal Showcase**, which will become a contract upon acceptance, subject to all the rules and regulations governing the show and subject to final approval and acceptance by the show management.

<p><b>Pittsburgh Women's Expo Pittsburgh Bridal Showcase</b> May 2, 2021 David L Lawrence Convention Center</p> <p><b>Booth prices do not include tables or chairs</b></p> <p>_____ \$495 10'x10' Standard Booth _____ \$795 20'x10' Double Booth _____ \$295 5'x10' Mini-Booth _____ \$100 Corner Upgrade _____ \$125 Electric _____ \$25 Skirted Table _____ \$5 Chair</p>
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Custom Pop-up Spaces are also available, call for details

#### **Payment Options**

- \_\_\_\_\_ **50% deposit now - balance due 15 days prior to the show**
- \_\_\_\_\_ **Payment in full**

- A) Make checks payable to *Pittsburgh Women's Expo* and mail to 428 Forbes Ave, Suite 1509, Pittsburgh, PA 15219**
- B) If paying by credit card, please fill out the information below (a 3% fee will be applied to all credit transactions)**

Type of credit card \_\_\_\_\_ Zip Code \_\_\_\_\_ Expiration Date \_\_\_\_\_  
Credit card number \_\_\_\_\_ CVV Code \_\_\_\_\_

Charges will show on your credit card statement as *Pgh Wedding and Event Services*  
You can also call in your credit card payment to 412-566-2900

Exhibit space will be allocated on a first come - first served basis. Whenever possible, space will be allotted according to the exhibitor's choice. Final arrangement will be determined by the show management to produce the most advantageous grouping of exhibits.

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address \_\_\_\_\_

List all services/products you will be promoting \_\_\_\_\_

1. **Location and Hours of Exhibit (times are subject to change):**

**May 2, 2021** - David L. Lawrence Convention Center located in Pittsburgh, PA. Exhibit time from **NOON - 4:30 pm**

**We reserve the right to change the date, time and venue due to unforeseen circumstances.**

2. **Installation and Dismantling:** Exhibit space will be accessible to exhibitors for setting up displays and are to be ready to display by the show start time. The exact setup times will be determined closer to the show date. **Packing and removal** may begin at the close of the show but no sooner than the scheduled show end time on show date, and must be removed or else exhibits will be placed in storage at the owner's risk and expense. These times may be subject to change.

3. **Location of space** assigned to an exhibitor may be changed by the show management to affect a balance against congestion, to avoid confusion in firm names, to solve competitive conditions, or similar reasons. An exhibitor may NOT share or sublet space without special permission of the show management.

4. **General Regulations:** Loud speaking sound displays are not permitted, and the show management reserves the right to refuse any exhibit which does not, in their judgment, conform to the general tenor of the show. All exhibits, back-walls, and decorations will be limited to 8 feet in height except actual equipment which in normal operation exceeds this height. Permission to exhibit equipment with abnormal heights must be obtained from the show management.

5. **No soliciting for business shall be permitted in aisles or in other exhibitor's booths.** Samples, catalogs, pamphlets and publications may only be distributed by exhibitors strictly within the confines of their own booths. NO exhibitor will be permitted to conduct any extreme promotional stunts without first obtaining permission from the show management.

6. **Photographing of booths** will be limited to closed hours or candid shots only. Exhibitors and photographers may not disrupt visitor traffic by clearing booth or aisle for photography during the regular show hours.

7. All exhibit and booth materials, particularly drapes, curtains, table covers, etc., must comply with Federal, State, and City Fire Laws, Insurance Underwriter and Hotel safety regulations, and must be flame-proof. All packing containers and packing materials of any sort are to be removed from the exhibition area upon completion of the booth arrangement. The exhibitor is restricted in materials used to those which would pass Fire inspection.

8. In their own best interest, **exhibitors should keep an attendant in their booths during all open hours.** No exhibit may be dismantled before the specified time, nor may any part of the exhibit or equipment be removed once it has been set up, except with the permission of the show management. The show management will engage security guards but assumes no liability for loss or damage by any cause. Neither the owner of the show premises, nor any of its employees nor representatives, nor any representative of Specialty Tradeshows, Inc. can be responsible for any injury, loss or damage to the exhibitor, the exhibitor's employees or property, however caused. In addition, the exhibitor must assume responsibility for damages to the show premises and property and indemnify and hold harmless the owner of the show premises for all liability that might ensue from any cause, whatsoever, including accidents or injuries to exhibitors, their agents or employees; the exhibitor must also assume responsibility for any accident, injury or property damage to any person viewing his exhibit where such accident, injury or property damage is caused by the negligence of the exhibitor, his agents or employees. In view of the foregoing, exhibitors are urged to place "extraterritorial" and other coverage on equipment and exhibits and arrange for extended public liability insurance with their regular insurance carrier.

9. **The show management will cooperate fully, but cannot take responsibility for damage to exhibitor's property, lost shipments either coming in or going out, or for moving costs.** Any damage due to inadequately packed property is exhibitor's own responsibility. If exhibit fails to arrive, exhibitor will be, nevertheless, responsible for booth rent and no refund will be made. Exhibitors should carry insurance against these risks.

10. **Unethical conduct or infraction of rules on the part of the exhibitor or his representatives or both will subject the exhibitor or his representatives to dismissal from the exhibit area,** in which event it is agreed that no refund shall be made and further Pittsburgh Women's Expo will not be liable for any damages or expenses incurred as a result of said dismissal.

11. **Exhibitors, or their agents, must not injure or deface the walls or floors of the show premises, the booths, or the equipment of the booths.** When such damage appears, the Exhibitor is liable to the owner of the property so damaged.

12. **If the exhibitor fails to occupy space contracted for, Pittsburgh Women's Expo is entitled to the full amount of the space rental.** If booth space is not occupied by the end of the designated setup time for the show, the show management will have the right to use such space as it sees fit to eliminate blank spaces in the show. In the event that the show is not held for a reason beyond the control of Pittsburgh Women's Expo, Pittsburgh Women's Expo will return to the exhibitor all monies paid for space rental, less the exhibitor's pro rata share of Pittsburgh Women's Expo out-of-pocket cost and/or expenses incurred by Pittsburgh Women's Expo. In the event that the show is not held for any other reason, all monies previously paid by the exhibitor will be refunded. In either of the aforementioned events, the exhibitor does hereby waive any claim of damage, compensation or refund of money paid to Pittsburgh Women's Expo, except to the extent of such reimbursement.

13. **Miscellaneous: The serving of alcoholic beverages and/or foods by exhibitors** in any part of the show premises is not permitted, unless written permission is given by show management, in advance. Each exhibitor must name at least one person to be its representative in connection with installation, operation and removal of exhibit. All exhibitors and their assistants are to register with show management upon their arrival at the show premises. Any and all matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the decision of the show management.

14. Upon executing this contract, **it is fully agreed that the list of attendees that will be supplied by Pittsburgh Women's Expo is to be used for the sole purpose of promoting the contracted exhibitors business, and in no way is to be transferred, shared, or sold for the benefit of anyone not participating as an exhibitor of the contracted show at hand.** Exhibitor accepts responsibility for safeguarding the list, and providing the list only to employees who need to use the list. Exhibitor will be held liable for misuse of the list by an employee, past or present. Exhibitor acknowledges that the use of the list to promote other businesses or other advertising sources such as shows or publications, even if combined with Exhibitor's information, is prohibited. In the event of such breach of contract, the parties agree to \$10,000 as liquidated damages (the parties hereby acknowledge the difficulty in ascertaining the amount of actual damages incurred by Lessor as a result of the aforesaid breach of contract) shall be immediately due and payable. Exhibitor agrees that this provision of this contract will be enforceable for TWO (2) years from the date of execution.

**20 Postponement** If Pittsburgh Women's Expo is unable to open the Show as herein provided, or is compelled to postpone or relocate said Show on account of strikes, fires, casualties, acts of God or other causes beyond Pittsburgh Women's Expo's control, then it shall not be in any manner financially liable to Exhibitor. If the Show is postponed and the exhibitor is unable to participate on the rescheduled date, any monies paid can be applied to any future show held by the Producer of Pittsburgh Women's Expo.

**21 Liability and Indemnity** Pittsburgh Women's Expo will not in any way be liable for both personal and/or property injury that may occur to an Exhibitor, its employees or its agents, nor for the safety of any exhibit against accident or any other destructive causes. The Exhibitor shall indemnify and hold harmless the Pittsburgh Women's Expo from and against any and all claims, liabilities, losses, costs, damages, expenses, including reasonable attorney's fees, obligations or charges of any kind whatsoever made against or suffered by Pittsburgh Women's Expo in any way connected with or relating to the Exhibitor's participation in Pittsburgh Women's Expo.

Exhibitor agrees that whenever an attorney is retained by show management, to represent the interest of show management in any civil or criminal proceeding, arbitration or mediation hearing, arising out of the terms of this Agreement or any disputes regarding payments due, contract view differences, participation difficulties, suits arising from exhibitors display from the negligent or intentional act of the exhibitor, or any other legal action, including arbitration and mediation hearings, hereunder, all attorney and court fees (both management and exhibitor's) shall be payable by the exhibitor.

15. **Deposits, partial or full payments are not refundable.**

16. Pittsburgh Women's Expo will have video and photography coverage during show hours. This photography and video will be used to promote Pittsburgh Women's Expo on our website, in print media and/or in our television commercial. There may be an occasion when your company photographs will be selected for the sole purpose of promoting Women's Expo. Your signature gives us permission to use the photo of your company's display.

Signature: \_\_\_\_\_

(Even without a signature, you are agreeing to the terms of the contract by participating as a vendor.)