

Sampling Policy

For additional information, please contact your Catering Sales Manager
 Rachel Metzler rmetzler@pittsburghcc.com 412.325.6162
 Nina Cornacchione ncornacchione@pittsburghcc.com 412.325.6182
 Betsy Johnson bjohnson@pittsburghcc.com 412.325.6194
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Levy Restaurants retains the exclusive right to provide all food and beverage services throughout the David L. Lawrence Convention Center, including concessions and the sale of alcoholic and non-alcoholic beverages. All food and beverage that is not part of a sampling must be contracted through Levy Restaurants.

SAMPLING OF FOOD AND NON-ALCOHOLIC BEVERAGES

Sponsoring organizations and/or their exhibitors may freely distribute packaged sample food and/or beverage only upon written authorization from Levy Restaurants using the attached Authorization Request Form.

Items dispensed are limited to those products that are manufactured, processed or distributed by the entity requesting permission as long as those items are closely related to the central theme of the show.

Food samples should be bite-sized and beverages are limited to a 4 oz. portion.

Any exhibitor giving away packaged or unpackaged food or beverage products will be fully responsible for any and all liabilities that may result from consumption of their products.

TASTINGS OF ALCOHOLIC BEVERAGES

A) Alcoholic Beverage Tastings

Any exhibitor requesting product tastings of alcoholic beverages must receive permission from Levy Restaurants and be properly registered with the Pennsylvania Liquor Control Board. Product tastings are for market research and the purpose of educating consumers as to the qualities and availability of wines, spirits or malted brewed beverages and may be conducted by

manufacturers, their representatives, distributors, importing distributors or retail licensees provided they adhere to the following:

1. Products used are legally procured, properly registered and tax paid.
2. There is no purchase requirement with the tasting.
3. There is no cooperative advertising associated with the event.
4. Wine and spirits manufacturers or their agents must be registered pursuant to PLCB Regulations.
5. No more than one standard size alcoholic beverage of each product shall be provided to each tasting participant.

A Levy Restaurant bartender is required for tastings of spirits, beers, alcoholic ciders or wines. Tasting sizes are limited to 1/2 oz. of spirits and one ounce of wine, alcoholic ciders and beers. Alcoholic beverages will only be served to persons 21 years of age or older and will be served according to the Levy Restaurants Alcoholic Beverage Service Policy. Each booth must provide a visible sign, stating: Guests must be 21 years of age to participate in sampling of alcoholic beverages and a picture I.D. is required.

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Pittsburgh
 David L. Lawrence
 Convention Center

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B) Limited Exposition Permits

Any exhibitor requesting sampling of wine/alcoholic ciders/distilled beverages/or brewed beverages under a Limited Exposition Permit **must receive permission from Levy Restaurants**, be registered with the Pennsylvania Liquor Control Board and have a valid Limited Exposition Permit.

Expositions qualifying for this permit are held with the primary intent of educating those in attendance of the availability, nature and quality of Pennsylvania-produced wines and alcoholic ciders in conjunction with suitable food displays, demonstrations and sales. Holders of a Limited Exposition Permit may engage in the sale of product and may provide tasting samples which may be sold or offered free of charge.

The exhibitor must comply with the following sampling and selling guidelines:

Wineries	Distilleries	Breweries
<ul style="list-style-type: none"> • Sample size not to exceed 1 fluid ounce • Selling by the bottle or case lot only. • No individual glasses to be sold. • Product sold is not to be consumed on property 	<ul style="list-style-type: none"> • Sample size not to exceed .5 fluid ounce • Selling by the bottle or case lot only. • No individual beverages to be sold. • Product sold is not to be consumed on property 	<ul style="list-style-type: none"> • Sample size not to exceed 2 fluid ounces • Selling by the case lot only, not to exceed 192 ounces • No individual glasses, bottles, or growlers to be sold • Product sold is not to be consumed on property

A Levy Restaurant bartender is not required with a Limited Exposition Permit. Samples are limited to be served to persons 21 years of age or older. Each booth must provide a visible sign, stating: Guests must be 21 years of age to participate in sampling of alcoholic beverages and a picture I.D. is required. ***The area under the control of the exhibitor must be clearly marked by visible signs or temporary barriers clearly delineating the area covered by the special permit. Exhibitor must ensure that no sample or open container leaves their designated area of control. The special permittee is liable for any violations of the Liquor Code and the Board's regulations occurring at the location used by the permittee.***

The exhibitor must provide a copy of the PLCB Limited Exposition Permit to Levy Restaurants at least three weeks prior to scheduled show dates.

The exhibitor must submit an insurance certificate \$1,000,000.00 in liability insurance.

The exhibitor must complete the Levy Limited Exposition Request Form and submit payment three weeks prior to scheduled show dates.

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Levy Restaurants retains the exclusive right to provide all food and beverage services throughout the David L. Lawrence Convention Center. This exclusive agreement prohibits exhibitors or other event participants from importing ANY food and beverage into the David L. Lawrence Convention Center without written approval of Levy Restaurants. ***This policy is strictly enforced. Violations will result in products being removed from show floor.***

Please complete this form for consideration to receive authorization to sample and sell product at the David L. Lawrence Convention Center.

Name of Show/Event: _____

Event Date(s): _____

Company Name/Booth Number: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Name: _____ Phone Number: _____

Email Address: _____ Fax Number: _____

Product you wish to sample and/or sell: _____

Size portion to be dispensed: _____

Anticipated Quantity: _____

Additional Comments: _____

If you do not meet the conditions required to sample distribution, corkage service fees will be quoted. Any such fees must be paid in advance of the show. All food and beverage distribution must receive advance approval from Levy Restaurants.

This policy is strictly enforced. Exhibitors who do not comply will be asked to remove items from the facility. Please return to Levy Restaurants catering department at least two weeks prior to the start of the show.

Approved: _____
 Catering Manager

Approved: _____
 General Manager

Levy Restaurants

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